



2011 LANCASTER COUNTY SUPER FAIR

Operated by Lancaster County Agricultural Society, Inc.

August 4 – 13, 2011

OUTSIDE EXHIBITOR APPLICATION

Date _____

Business Name: _____

Contact Name (please print): _____

Address _____

Business Phone: _____ Fax: _____ Cellular: _____

email: _____ Website: _____

Please describe your product(s)/service(s) in detail, including brand name, and a short description of what your booth space will look like (include photograph, if possible). Please use the back of this form if you need additional space. No substitutes/additions may be made without permission of Assistant Managing Director.

Outside exhibitor space is located in the street north of Pavilion I. A map is included. Booth space is assigned on a first-come, first-serve basis, at the discretion of the LEC Assistant Managing Director. Requested space is not a guarantee. Every attempt will be made to accommodate your preference. Exhibitor space pricing as follows: \$15.00 per front foot (a typical space is 10x20 which would equal \$15.00 x 20 for a cost of \$300.00 per booth).

Booth space charges: _____

Will you require electrical service? ____ Yes ____ No ~ (1) One 20 Amp, 110 Volt Outlet included in rental fee.

Additional 20 Amp, 110 Volt outlets are available at a cost of \$25.00 each Number needed _____

50 Amp, 220 Volt outlets are available at a cost of \$110.00 each Number needed _____

Electrical charges: _____

Total booth and electrical charges: _____

TERMS OF PAYMENT: 50% deposit due at signing of contract. If Exhibitor cancels before July 1, 2011, a 25% administrative charge will be deducted from the refund. Cancellation between July 1 and July 15 will be subject to a 50% administrative charge. Administrative charges will be based on the full price of the contract. NO REFUNDS will be made after July 15. In signing this contract, the above-signed agrees to have read and shall comply with the terms printed above as well as the rules and regulations printed on the attached "Rules and Regulations", as all such rules so listed are a part of this contract.

Exhibitor Signature

Date: _____

For: Lancaster Agricultural Society /Lancaster Event Center

Date: _____

Complete this form and return with required deposit to:
Julie Burton, Assistant Manager Director, Lancaster Event Center, P. O. Box 29167, Lincoln, NE 68529
Phone: 402.441.6545 ~ Fax: 402.441.6046

RULES AND REGULATIONS

- 1) The Exhibitor shall comply with the following conditions. In the event the Exhibitor fails to comply with any of the following conditions the Event Center may treat the Exhibitor as being in breach of this contract, may re-let the space to an alternate Exhibitor for the remaining term of this contract, remove the Exhibitor from the premises, placing any exhibits, supplies and materials of the Exhibitor in storage to be disposed of as the Event Center deems fit and/or retain all consideration paid as forfeiture.
- 2) Exhibitor shall not assign this contract to an alternate party. Exhibitor shall not sublet any part of this display space without written permission of the EC. Further, Exhibitor shall not share space with another company.
- 3) Exhibitor is not guaranteed a space at the expiration of this contract.
- 4) All booth construction must be approved by the EC Manager. Professional standards pertaining to appearance, materials and signage eliminate the use of used or scrap lumber, "blue tarps"/tarpaulins and handwritten signs. Continued participation in the EC is dependent upon conformation with these standards.
- 5) Sidewalls for indoor booths may be three (3) feet high for the first five feet from the back wall. The remainder of the wall, extending to the aisle, must be no higher than four feet. Display items must also adhere to this four-foot restriction.
- 6) All concession booths shall be opened to the public during show hours. EC management will not be responsible for any loss or theft, which may occur in the absence of booth attendants because of early closure.
- 7) The Exhibitor must provide for delivery of all articles to the exhibit area. Delivery vehicles will not be permitted on the grounds after 9:30a.m. during the event. Exhibitor must use delivery route designated by EC.
- 8) Exhibitor shall keep premises neat and sanitary and deposit garbage in garbage containers. When leaving the premises, everything must be picked up and space left clean. There will be a monetary penalty of not less than \$50.00 to clean up space if it is not clean.
- 9) Exhibitor agrees that no vulgar, offensive, controversial or obscene material of any type or nature will be displayed, exhibited, presented or offered for sale. The EC Manager, or Assistant Manager shall be the sole judge of what is vulgar, offensive, controversial or obscene and his judgment shall be final. All material, including political or campaign material must be distributed from WITHIN the boundaries of the assigned booth space. No material may be distributed from aisles and/or outside of the grounds. Failure of the Exhibitor to abide by the decision so made shall constitute forfeiture of all rights obtained by the provisions of the agreement and forfeiture of all rentals paid by the terms of this agreement.
- 10) Overhead lighting shall be furnished by the EC at its present capacity. Exhibitor shall determine the amount of additional amperage required for the safe operation of the exhibit. If additional amperage is required, Exhibitor shall make a written request for additional amperage to be installed by the EC at the Exhibitor's expense. Said request may be approved or denied by the Manager of the EC as determined in the best interests of the EC. In the event Exhibitor exceeds the amperage available to him resulting in a power failure, Exhibitor shall be fully responsible for restoring the service and other damages resulting thereto. Power cords required to heat hot tubs must be provided by Exhibitor. Length of cord will be determined by distance from power source.
- 11) All electrical extension or flexible cords shall be of type S, 20 amp. 12 ga, with UL approval. Such cords may be used only when necessary, NEVER for fixed wiring, NEVER spliced, tacked, stapled or fastened to woodwork or walls, tied to or draped over pipes or other supports.
- 12) Any proposed drawing, give-away program or special effects must be approved by the EC Manager at least two (2) weeks prior to the opening of the event. Drawing results must be submitted to the EC Office by 11.00 a.m. the day following the event.
- 13) Exhibitor is required to use only fireproof material for booth decoration. No permanent fixtures, shelving, counters or signs may be placed in the exhibit space without prior approval of the EC Manager.
- 14) Exhibitors may be allowed to hand out promotion or political materials FROM THE CONFINES OF BOOTH SPACE ONLY. No solicitation shall be allowed in the aisles or along walkways. Balloons may be given away.
- 15) Use of public address systems and other sound amplification will not be permitted except by special arrangement and approval.
- 16) Any loss or damages to the Event Center facilities beyond normal use caused by the Exhibitor during the use of said facilities shall be to the Exhibitor, without consent in writing of the EC Manager.
- 17) The Exhibitor agrees to defend, indemnify and save harmless the EC, its appointed officials and elective officers and employees, from and against any and all liability, loss, cost, damage and expense including costs and attorneys fees in defense thereof, because of actions, claims or lawsuits for damages because of personal or bodily injury, including death at any time resulting there from, sustained or alleged to have been sustained by any person or persons and on account of damage to property including loss of use thereof, asserted or arising or alleged to have arisen directly or indirectly out of or in consequence of the performance of this agreement, whether such injuries to person or damage to property is due to the negligence of the Fair or as their interest may appear, their subcontractors or agents, successors or assignees, or the Exhibitor, its employees, or its agents.
- 18) Any and all other regulations, which may be necessary for the safety and benefit of Exhibitors and the general Fair public not listed in this contract shall be adhered to by all Exhibitors. Exhibitor must comply with all Federal, State and County laws in the operation of the exhibit.
- 19) Exhibitor shall endeavor to offer reasonable accommodations to persons with disabilities in accordance with the Americans With Disabilities Act.
- 20) Lessee agrees to carry Public Liability Insurance including Premises/Operations and Product/Completed Operations coverage in the amount of \$1,000,000 in the aggregate for bodily injury and/or property damage. Said insurance will be with an insurance carrier acceptable to the EC (A M Best rating of A+ or better) and will name EC as an additional insured. Evidence of such insurance must be provided to the EC and its offices at the Lancaster Event Center, Lincoln, NE no less than five (5) working days prior to occupation. Said insurance must be in full force and effect at all times when the Lessee is making any use or occupying in any manner the premises or carrying on any activities associated with or incidental to the use of the premises.

Havelock Avenue

N. 84th Street



Gate 2

Gate 3

Gate 4

Overflow Parking

Overflow Parking

Overflow Parking

Handicap Parking

Heart of America Midway Carnival

Attractions Zone

- Great American Duck Races
- Daryl's Racing Pigs
- A-Z Exotic Animal Petting Zoo
- I&X Interactive Game Experience
- Bingo

Food Vendors

Food Court Tables and Chairs

Food Vendors

Entertainment Tent and Beer Garden

Antique Tractor Display - Ag Equipment Displays - Commercial Vendors

Parking for Livestock Trailers

Cattle Tieout

Muhlbach Motorsports Complex

Overflow Parking

Camp Grounds



Gate 1

Event Center Office

Main Entrance

Fair Board Office

Static Exhibits

Commercial Vendors

LINCOLN ROOM

Multipurpose Arena

Farrier Office (Bedding)

Horse Show Office

Outdoor Warm-up Arena

Outdoor Warm-up Arena

PAVILION 2

Warm-up Arena

Horse Stalls

Horse Parking Only NO TRAILERS

4-H Extension Office

PAVILION 3

Arena

Back Pens

Exhibit Hall

Dump Station

PAVILION 1

West Arena

East Arena

Livestock Office

Livestock Stalls

Walkway

Covered Walkway

Horse Walkway

Horse Walkway

Horse Walkway

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Map Key

- Fire Lanes—No Parking
- No Parking, No Unloading
- First Aid Station
- Concession Stand
- Women's Restroom
- Men's Restroom
- Showers